LAUBWERK

Press Release - For Immediate Release

3D plant specialists Laubwerk launches support for CINEMA 4D

Potsdam, May 21, 2013: Laubwerk announces new support for CINEMA 4D® and brings the next generation of 3D trees to Mac and PC users worldwide. Now, architects, landscape architects and 3D artist working in MAXON® CINEMA 4D® can utilize the same easy-to-use and beautifully rendered 3D trees that Autodesk® 3ds Max® users have enjoyed since the launch of Laubwerk Plants Kit.

The support for CINEMA 4D comes in the latest update (v1.0.4) of "Plants Kit 1: Temperate Deciduous Trees" as well as the "Plants Kit Freebie." The update includes CINEMA 4D support (R12-R14) and VRAYforC4D materials. It also adds 3ds Max 2014 to the list of supported 3ds Max versions and contains general bug fixes, making the fluent Laubwerk 3D tree experience even more effective and enjoyable.

"Plants Kit 1: Temperate Deciduous Trees" with CINEMA 4D and 3ds Max support can be purchased today at laubwerk.com/store and select resellers. The update is free to existing Laubwerk Plants Kit users.

Philip Paar, founding director of Laubwerk GmbH, states: "We are thrilled to welcome CINEMA 4D users to our Plants Kits. For us, CINEMA 4D is a key tool that we use to create all of our 3D plant models." Landscape architect Thomas Jarosch (Haefner+Jimenez, Berlin) is convinced by the look and feel. "Laubwerk Plants are going to free us from Photoshop trees," he claims.

Laubwerk Plants Kits are perfect for architects and CG artists looking for an easy way to insert authentic-looking 3D trees into their scenes, without having to make the usual compromise between highly-detailed rendering and speed-crippling memory use.

You can see for yourself the amazing 3D trees Laubwerk can deliver by checking out some beautiful renderings by beta tester Zoran Gorski (aka Kizo) in CINEMA 4D and VRAYforC4D on our Facebook page (facebook.com/laubwerk).

About Laubwerk GmbH
Laubwerk® creates easy-to-use 3D tree software for CG artists and architects for use on popular CG software platforms. Founded in 2010, Laubwerk is a Berlin-born, Potsdam-based company that sets new technical and quality standards with authentic-looking and render-ready 3D plants that require minimal time and effort while offering maximum detail and control. (www.laubwerk.com)

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Images available for download at: http://www.laubwerk.com/home/introducing-support-for-cinema-4d