Press Release - For Immediate Release

Laubwerk Plants Kits Improved And On Sale

Celebrate Chinese New Year with the newest release and fantastic discounts on Laubwerk Plants Kits until February 28, 2015.

Potsdam (Germany), February 19, 2015: German digital botany software company Laubwerk today announces release 1.0.13 of Laubwerk Plants Kits, the collection of render-ready, realistic 3D plants designed specifically for CG artists and architects. The updates of Plants Kits 1-5 and of the Plants Kit Freebie are available immediately for 3ds Max, Cinema 4D, Python (Windows), and Houdini (beta, Windows).

Highlights of the 1.0.13 update are:

- Much more efficient rendering with many instances of Plant objects in V-Ray for 3ds Max.
- Faster and more reliable Plant Library Browser.
- Improved field maple (_Acer campestre_) to make the tips of branches look better (Plants Kit Freebie).
- Added support for Thea Render for Cinema 4D.
- Improved help documents.

Read the full list of improvements and fixes here: http://www.laubwerk.com/products/release-notes.

To get the update, sign in to your Laubwerk Account Page download a fresh installer of your Plants Kit. Windows users are advised to uninstall previous versions of the Laubwerk Player plugin before running the new installer.

On the occasion of the Chinese New Year, Laubwerk also announces fantastic discounts on Laubwerk Plants Kits. Save 20 € on each Plants Kit from now until February 28, 2015 to get a great deal on our full line of photo-realistic 3D trees that are easy to use and look great. The Laubwerk Plants Kits are available for download at laubwerk.com/store and selected resellers. Multi-user and EDU discounts available. The Plants Kit Freebie is available for download at the Laubwerk Store, too.

Laubwerk Plants Kits allow 3D artists and architects to insert photorealistic tree models into their 3D scenes quickly and easily, without the usual slow downs due to overly complicated parameters or excess memory usage.

Laubwerk accomplishes this goal by giving users just the right amount of variation in their 3D tree models, without overwhelming the user or their computer. Each tree model comes in 3 shapes, with 3 ages, and 4 seasons per shape. Adjustable level of detail settings means that each tree looks great without slow navigation or long rendering times.

About Laubwerk GmbH
Founded in 2010, Laubwerk is a Berlin-born, Potsdam-based CG software company that offers fast and fluent solutions for architects and CG artists requiring 3D plant models while working with popular 3D software platforms. Laubwerk sets new technical and quality standards with authentic-looking plants that require minimal time and effort while offering maximum detail and control. (www.laubwerk.com)

Contact:

Laubwerk GmbH
Philip Paar, CEO
info@laubwerk.com
Tel: +49 331-58 56 992-0
August-Bebel-Strasse 27
14482 Potsdam, Germany

Images available for download at: http://www.laubwerk.com/press-releases/