Laubwerk Releases Plant Kit 6 and Updates



The new Plants Kit 6 comprises 10 temperate deciduous tree species. All Laubwerk Plants Kits have been updated to version 1.0.16 and SurfaceSPREAD 1.0.39 is released.

<u>Potsdam (Germany)</u>, <u>July 28, 2015</u>: German digital botany software company Laubwerk today announces their sixth collection of render-ready, realistic 3D trees designed specifically for architects, CG and VFX artists. Laubwerk has also updated the Plants Kits to 1.0.16. The new Plants Kit 6 as well as the updates of Plants Kits 1-5 and of the Plants Kit Freebie are available immediately for 3ds Max, Cinema 4D, Houdini (Windows), and Python (Windows). Moreover, Laubwerk SurfaceSPREAD is updated to 1.0.39.

<u>Plants Kit 6</u> is a selection of both popular and distinctive temperate deciduous tree species planted in parks, gardens, or streets including excellent specimen trees with wonderful floral display such as Norbert's magnolia, Japanese maple with beautiful autumn color, and the dark red leaved trees such as copper beech. It also contains the black cherry plum, a beautiful tree species that was heavily suggested as a Laubwerk tree for architectural visualizations by Ronen Bekerman, head of Polytown Media and well-known for his popular ArchVIZ Blog at ronenbekerman.com.

On top of the usual general bug fixing and minor improvements, these are the highlights of the Plants Kit 1.0.16 update:

- Improved Maxwell material setups (3ds Max and Cinema 4D)
- Added Maxwell material thumbnails (Cinema 4D)
- Materials now use V-Ray 3 Opacity Mode when available (3ds Max)
- Improved integration with Team Render (Cinema 4D)
- Added support for the Arnold Renderer (Cinema 4D)

Read the full list of improvements and fixes here: http://www.laubwerk.com/products/release-notes.

Highlights of the Laubwerk SurfaceSPREAD 1.0.39 update are:

- Added French UI localization
- Fixed Japanese UI localization
- · Various bug fixes

To get the updates, sign in to your <u>Laubwerk Account Page</u> download a fresh installer of your Plants Kit or SurfaceSPREAD. Windows users are advised to uninstall previous versions of the Laubwerk Player plugin before running the new installer.

The new Kit 6 and all Laubwerk Plants Kits are each available for 149 Euro (w/o VAT) at <u>laubwerk.com/store</u> and selected <u>resellers</u>. Multi-user and EDU discounts available. The Plants Kit Freebie is available for download at the Laubwerk Store, too. The Plants Kit Freebie and is available for download at the <u>Laubwerk</u> online store, too.

Laubwerk Plants Kits allow architects, CG artists, and VXF specialists to insert photorealistic tree models into their 3D scenes quickly and easily, without the usual slow downs due to overly complicated parameters or excess memory usage. Laubwerk accomplishes this goal by giving users just the right amount of variation in their 3D tree models, without overwhelming the user or their computer. Each tree model comes in 3 shapes, with 3 ages, and 4 seasons per shape. Adjustable level of detail settings means that each tree looks great without slow navigation or long rendering times.

About Laubwerk GmbH

Founded in 2010, Laubwerk is a Berlin-born, Potsdam-based CG software company that offers fast and fluent solutions for architects, CG artists, and VFX experts requiring 3D plant models while working with popular 3D software platforms. Laubwerk sets new technical and quality standards with authentic-looking plants that require minimal time and effort while offering maximum detail and control. (www.laubwerk.com)

Contact:

Laubwerk GmbH Philip Paar, CEO info@laubwerk.com

Tel: +49 331-58 56 992-0 August-Bebel-Strasse 27 14482 Potsdam, Germany

Images available for download at: http://www.laubwerk.com/press-releases/